



**Innovation with Experience**  
**Performance with Reliability**

Over the last few years, an increasing number of golf clubs have been competing for a decreasing number of golfers willing to pay joining fees and high annual subscriptions. The golf market is changing.

Nowadays, however, times are hard and club managers are expected to increase efficiency and cut costs whilst maximizing membership retention, increasing revenue and attracting new customers.

**It's time to catch up.**

GCGoldCOBRA is the culmination of a three year development project and is unique in that it combines state-of-the-art locally installed software for core secure functions such as billing, EPOS, stock control and invoicing with the new breed of web technology offering unique features for online administration tools and revolutionary new online services to your members.

Welcome to the next generation of club management system.



*Help* ....is at hand



See next page for more details



**GCGoldCOBRA™**

**The New  
Golf Club  
Management  
System**

from M H Systems Ltd



## GOLF

Competitions can be managed from the office or via the internet in the bar or at home. The all-new members touchscreen system allows members to check their handicap, enter competitions, enter their scores and view the leaderboard and works in perfect synchronisation with the online services described on the right.

## MOBILE PHONE GOLF

Members can now access their handicap, results and scores on their mobile phone whilst also checking their bar account and see mini-statements of items purchased.



Scan this barcode with your mobile to launch a video



# New Technology for Golf Club Clubs



## MEMBERSHIPS

A state-of-the-art centralised membership system including online billing, online subscription payments, individual and group email and SMS text messaging, membership activity analysis and our new streamlined reporting tools. COBRA saves you time and effort as well as u to create flexible golf credit or lifestyle membership schemes to assist in the recruitment of new customers.



## EPOS AND EVENT MANAGER

Quite simply, the most powerful and flexible EPOS system on the market.



### Features include:

- online members statements
- online credit/debit card top ups
- automatic stock control
- swipe or contactless smart cards
- automatic email promotions
- centralised function and event diary
- automated bar tab collection and processing

## CLUB DIARY AND BOOKINGS

Manage your club's most valuable resources and keep members and visitors up to date with our centralised club diary, function management and free tee reservation option.

## ONLINE AND MOBILE SERVICES

GCGoldCOBRA provides a unique range of online services via your club website and on member's mobile phones including;



- Online subscriptions and credit card payments
- Online competition entry and payment
- Online competition notifications and reminders
- Online results, certificates and graphical playing analysis
- Online bar account checker and credit card top ups

## FINANCIAL MANAGEMENT

The GCGoldCOBRA finance module is the icing on the cake. All financial activity generated within the club and online is collated and presented to the manager grouped by the club's own chart of accounts in one screen for analysis, approval and posting to your nominal ledger. This is the bridge of the ship that displays data about your overall club's financial activity and lets you review past performance, analyse your current position and predict where your club is going in the future



## UNBEATABLE SUPPORT SERVICE

M H Systems Ltd has built its reputation by providing the best support service of any supplier and we are proud to say that our clients will happy to confirm our service is second to none, especially at evenings and weekends

## COMMUNICATIONS

GCGoldCOBRA makes communicating with members and visitors so much easier by allowing the manager to specify the content and required addresses in seconds and then uses the latest email/SMS technology to distribute messages and notices automatically



## SUPPORT

We are very proud to say that all our clients will confirm that, for over 10 years, M H Systems have provided the best support service in the market and will recommend us as a supplier to any other club.



## CONTACT US

For more information please contact us on...

Call us on 01732 367227

email: [sales@mhsystems.co.uk](mailto:sales@mhsystems.co.uk)

or go to [www.mhsystems.co.uk](http://www.mhsystems.co.uk)

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